



January 22, 2023

Greetings from Ashland Youth Baseball and Softball!

We hope this note finds you well and that your New Year is off to a wonderful start. As you can imagine, we at AYBS have already been hard at work since the final outs were made in the 2022 season getting ready for Opening Day in 2023. At the core of all this work is our mission to provide kids with an amazing baseball and softball experience, and to also teach our players valuable life skills that will help them grow for years to come.

As a non-profit organization operated solely by volunteers, we rely heavily on the support of our sponsors to help us carry this mission forward while making a lasting impact on our youth athletes. While our registration fees help to offset the many operating expenses we incur, we focus our fundraising efforts to fund critical investments that help elevate the experience for our players including new protective equipment, facility maintenance and essential improvements.

Some recent examples of these improvements include replacing bleachers and adding a patio at Gryncel Park as well as snack shack improvements at the Warren School softball fields. As we look to the future, some other projects of note that we are looking to accomplish this year include new batting cages, bullpens and scoreboards at Gryncel Park as well as new bleachers and dugout enhancements at Warren School.

These past and future projects would not be possible without the generous support of our sponsors, and that is why we are reaching out to you. We humbly ask that you consider sponsoring AYBS in the coming year to help us accomplish these projects. The enclosed form details various levels of sponsorship along with offerings to showcase your brand to the hundreds of AYBS families. We hope you will find one suitable, or you can choose any sponsorship amount that will work for you.

We thank you in advance for your consideration and sincerely hope we are able to add you to our list of supporters.

If you have any questions at all, please do not hesitate to reach out to our Director of Development, Allie Gorman. She can be reached at dirdevelopment@aybsonline.org or at (508) 561-6534.

We are incredibly thankful for your support and hope to see you at a game this spring!

Michael DePaolo

Mike DePaolo
President

Joseph Yannone

Joe Yannone
Treasurer

Allie Gorman

Allie Gorman
Director of Development



2023 AYBS Sponsorship Form

Thank you for your consideration in partnering with Ashland Youth Baseball & Softball in the development of our youth. AYBS assists over 800 children from age 5-15, in developing the qualities of courage, discipline, teamwork and good sportsmanship.

Sponsorship Options

“Silver Slugger” Sponsor Level: \$250

- Company/sponsor name included on “Our Sponsors” banner displayed at Gryncel Field
- Link on AYBS website sponsor page for 2023

“Gold Glove” Sponsor Level: \$400

- Company name on the back of a team shirt
- Company/sponsor logo on “Our Sponsors” banner displayed at Gryncel Field
- Logo and link on AYBS website sponsor page for 2023
- Included in “Our Sponsors” post on AYBS social media

“MVP” Sponsor Level: \$550

- Dedicated company banner displayed at Gryncel Field
- Company name on the back of a team shirt
- Featured spot and company/sponsor logo on “Our Sponsors” banner displayed at Gryncel Field
- Logo and link on AYBS website homepage and sponsor page for 2023
- Dedicated “Featured Sponsor” post on AYBS social media

“Pinch Runner” Sponsor Level: Donation amount of your choice: \$_____

SPONSORSHIP INFORMATION:

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Business Website URL: _____

Primary Contact: _____ Email: _____

Sponsor Signature/Authorization: _____ Date: _____

****First time sponsors, please email a Company logo for your banner to Allie Gorman at dirdevelopment@aybsonline.org**
(Logo in Vector Format - i.e. EPS, ai, or pdf)**

Submit completed form and payment to: AYBS, Attn: Joe Yannone, PO Box 164, Ashland, MA 01721 or Venmo @Joseph-Yannone

*****Deadline for uniform placement is March 1, 2023*****