6/8/2015

(Dawn Taylor, Ian Carter, John Clarke, Patricia Cornwell, Dave Flanagan)

Druid Lakes Youth Lacrosse Association (DLYLA) was chosen for the organization.

FEED SCHOOLS:

 Druid Hills High School

* Boys Varsity (3 years)
* Girls Varsity (1 year)

Lakeside High School (non-responsive at this time.)

* Boys Only

FIELD SPACE:

* Briarcliff Woods Beach Club (BWBC) – IAN to get waiver forms
* Druid Hills Middle School field
* Search for future options if need dictates

CLINICS:

Free Summer Clinic: Sundays at 2:00-3:30pm July 12-August 9

* Market through social media, contacts and flyers in local area clubs, sports stores, restaurants
* Focus on Beginner Basics and Intermediate. (Open for Advanced Skills if needed.)
* BWBC most likely or back up Druid Hills Elementary field.
* Need enough coaches to support at least 1-2 groups of Beginner boys, 1-2 groups of Beginner girls, 1-2 groups of Intermediate boys, 1-2 groups of Intermediate girls
* Need to gather equipment. Pads and helmets not needed for boys at this point. Gloves if possible.

Pay/Sign Up Fall Clinic: Sundays

* Briarcliff Woods Beach Club (BWBC) most likely or back up Druid Hills Elementary field.
* Need enough coaches to support.
* Equipment if needed

COACHES/LEAGUE:

* Develop coaching pool for clinics and future league.
* League:

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| --- |
| Age Level |
| U15 8th grade (some 7) |
| U13 – 6 & 7th grades |
| U11 – 4 & 5th grades |
| U9 – K-3rd grades |

REFEREES:

* Need certified refs for home games
* Pay for training certification?
* Cost per game $20-25

MEDIA:

* Facebook is up Druid Lakes Youth Lacrosse Association
* New website to be created by Robin Carter

EXPENSES:

* 501C $500-$1,000
* Flyers
* Yard Signs $12 each
* MAYLA cost
* Referee certification $50 each?
* Referee cost per game $20-25
* Uniforms/Jerseys
* Goals (Need 4-have 3)
* Field marking equipment
* Scoring equipment
* Player equipment

SOURCES:

* Equipment
	+ Grant for 24 complete pieces per grant
	+ Equipment donations from past players
	+ Corporate request
* Fundraising
	+ Donations
	+ Fees

COMPETITION:

* Decatur Active Living
* Pius Middle School
* Northside United Methodist