**Alexandria Titans Youth Football**

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| Jeremie Greer  Commissioner  1108 Jefferson St.  Alexandria, VA 22314  202-870-6821  [jcgreer05@gmail.com](mailto:jcgreer05@gmail.com) |  |

Dear Friends and Community Members,

On behalf of Alexandria Titans Youth Football (ATYF), I would like to extend an invitation to you, your family, or your company to become a sponsor of the Alexandria Titans. In 2017, we fielded 8 teams, 3 of which advanced to post-season play, and 2 won Fairfax County Youth Football League (FCYFL) championships.

Alexandria Titans Youth Football is a 501(c)3 organization dedicated to providing the youth of Alexandria, VA (ages 7 to 14) the opportunity to play tackle football in a safe, fun, and competitive environment.  Our coaches, volunteers, and parents are committed to teaching football the right way by emphasizing fundamentals and focusing on player safety.

Football is a wonderful sport that teaches many of the skills necessary to be successful in life, such as sportsmanship, cooperation, fellowship, resiliency, and determination. While competition is an important element of any team sport, we believe that the life lessons—such as teamwork, dedication, and accountability—that young people learn while playing are the greatest gifts that the sport of football provides.

Football is an equipment heavy sport and operating the club come with a variety of unique expenses. It costs nearly $500 a player to operate a successful youth football program. This includes major expenses such as equipment, league fees, training for our coaches, field usage fees, officials, insurance, and scholarships for those that cannot afford to pay. Your generous sponsorship will help us keep the registration fee we charge players to participate the lowest in Northern Virginia. Further, your donation will allow us to provide critical financial assistance to youth whose families cannot afford the full cost of participation. Alexandria Titans Youth Football is entirely run by volunteers, so 100% of your sponsorship will directly benefit the youth participants. Alexandria Titans Youth Football is a 501(c)3 organization, and your donation is tax deductible.

I encourage you to review the sponsorship information included with this letter and visit our website at [www.alexandriatitansfootball.org](http://www.alexandriatitansfootball.org) to read more about our program. We welcome the opportunity to accommodate the appropriate sponsorship level for you or your business or craft a unique recognition package upon request. Thank you in advance for your consideration and support of Alexandria Titan Youth Football. If you have any questions or would like to sponsor the program please contact me at [jcgreer05@gmail.com](mailto:jcgreer05@gmail.com) or 202-870-6821.

Jeremie Greer

Alexandria Titans Youth Football

Commissioner

**Business Sponsor**

Diamond - $5,000 For your donation of $5,000 or more, your business will receive from ATYF:

* A jersey and plaque from Alexandria Titans Youth Football
* Alexandria Titans Car Magnet to show you are on the team.
* Sponsorship listing on ATYF website and your logo will appear on the ATYF home page
* 4x6 20-yard line banner or bleacher banner displayed at all home games and at end of year awards ceremony
* 2 custom emails sent to all parents thanking you for your support and asking parents to patronize your business with a special offer of your choice.
* Listing on the Sponsor page on website
* Custom landing page on website to promote a special offer

Platinum - $2,500 For your donation of $2,500 or more, your business will receive from ATYF:

* A jersey and plaque from Alexandria Titans Youth Football
* Alexandria Titans Car Magnet to show you are on the team.
* Sponsorship listing on ATYF website and your logo will appear on the ATYF home page
* 3x3 banner displayed at all home games and at end of year awards ceremony
* 1 custom emails sent to all parents thanking you for your support and asking parents to patronize your business and a special offer of your choice.
* Listing on Sponsor page on website
* Custom landing page on website to promote a special offer

Gold - $1,000 For your donation of $1,000 or more, your business will receive from ATYF:

* Plaque from Alexandria Titans Youth Football
* Alexandria Titans Car Magnet to show you are on the team.
* 3x3 banner displayed at all home games and at end of year awards ceremony
* Listing on Sponsor page on website

Silver - $750 For your donation of $750 or more, your business will receive from ATYF:

* Plaque from the Alexandria Titans Youth Football
* Alexandria Titans Car Magnet to show you are on the team
* Listing on Sponsor page on website

Bronze - $500 For your donation of $500 or more, your business will receive from ATYF:

* Alexandria Titans Car Magnet to show you are on the team
* Listing on Sponsor page on website

**Individual Sponsor**

Most Valuable Player - $1,000 For your donation of $1,000 or more, you will receive from ATYF:

* Alexandria Titans Sweatshirt
* Alexandria Titans Coaches Shirt
* Alexandria Titans Car Magnet
* Certificate of Appreciation
* Family Listed as a Sponsor on ATYF Website

Player of the Month - $500 For your donation of $500 or more, you will receive from ATYF:

* Alexandria Titans Coaches Shirt
* Alexandria Titans Car Magnet
* Certificate of Appreciation
* Family Listed as a Sponsor on ATYF Website

Player of the Week - $250 For your donation of $250 or more, you will receive from ATYF:

* Alexandria Titans Sweatshirt
* Alexandria Titans Car Magnet
* Certificate of Appreciation

Player of the Game - $100 - $250 For your donation of less than $250, you will receive from ATYF:

* Alexandria Titans Car Magnet
* Certificate of Appreciation