



**WEST SUGAR LAND LITTLE LEAGUE BASEBALL
(WSLLL)
PO BOX 1143
SUGAR LAND, TEXAS 77479**



Supporters and Valued Partners,

The smell of fresh cut grass, the crack of the baseball bat, the cheering of a well-executed hit or catch, the sounds of youth playing America's pastime, baseball. These sights, sounds and smells become commonplace once again as West Sugar Land Little League Baseball (WSLLL) starts our 2018/2019 season. The WSLLL organization is not only an organization that provides organized baseball for our youth. Our commitment at WSLLL is that through our volunteers and partners, we teach and developing future leaders and good citizens. We do this by teaching the concepts of teamwork and good sportsmanship. WSLLL has been providing this platform since 1993 thanks to valued supporters like yourself.

As you may know, operating a successful program like our takes a lot of volunteers, time, and money. Community partnerships are extremely important to our success. The generosity of our league sponsors enables us to purchase new equipment, provide uniforms, maintain our fields, and provide other benefits for our players that would not otherwise be possible without sponsorships. It is also through our sponsorship partners that WSLLL is able to keep registration fees reasonable, allowing higher youth participation within the western communities of Sugar Land, Texas.

We ask for your consideration in becoming a valued sponsor of WSLLL. Becoming a WSLLL Sponsor is a great way to display your support for the local community, while gaining valuable advertising exposure to a large number of people that come to our fields and attend our events throughout the year. Our average participation is between 200 and 350 boys and girls in each our fall and spring seasons.

WSLLL hopes that you will consider becoming a sponsor for the 2018 (Fall)-2019 (Spring) season. We are offering multiple sponsorship levels for this upcoming year. Please see the attached sponsorship options that allow you the chance to choose the level of support that you are most comfortable with. WSLLL is recognized as a 501(c)3 charitable organization and your donation is tax deductible to the fullest extent permitted by U.S. tax laws and regulations.

Thank you again for your consideration and support. Please feel free to contact me direct at 832-914-2912, or email me at brian.verdehem@dnw.com if you are interested in any of the sponsorships within this memo.

Best Regards,

A handwritten signature in black ink, appearing to read "Brian S. Verdehem".

Brian S. Verdehem
Board of Directors
West Sugar Land Little League
Cell: 832-914-2912

Grand Slam Sponsorship (Only ONE is available)

With the *Grand Slam Sponsorship* you become the primary sponsor of WSLLL. We ask for a three-year commitment. With a cost of \$3,000 per season (paid each January) the following scope is offered.

- Naming of the Club Field at the New Territory Club, which is up for sponsorship for the first time in four years. The Club Field will be called “YOUR COMPANY” Field in all league schedules and notifications.
- The field is named and a metallic sign no larger than 3FT x 3FT (See Photo below).
- Prominent 3.5 ft. x 6 ft. banner at all FOUR of our baseball fields.
- Listing of your logo on the WSLLL Web site (www.WSLLL.com) with a link to your web site.



Naming of the Club Field with metal sign

Company Banner at all FOUR of our field fences

Home Run Sponsorship (Only ONE is available)

With the *Home Run sponsorship* you become a major sponsor of WSLLL. We ask for a three-year commitment. With cost of \$2,000 per season (paid each January) the following scope is offered.

- The scoreboard at the Club Field will have a metallic sign with your name (yours will replace the one in the photo below). Club Field is our flagship field at WSLLL.
- Prominent 3.5 ft. x 6 ft. banner at the Cunningham Creek Field and Tee Ball Field.
- Listing of your logo on the WSLLL Web site (www.WSLLL.com) with a link to your web site.



This is the Scoreboard at the Club Field that is up for sponsorship

Triple Sponsorship (Only FOUR available)

With the Triple Sponsorship you become a major sponsor of WSLLL. With a single donation of \$1,500. This sponsorship package includes the following:

- Prominent 3.5 ft. x 6 ft. banner at our Four fields (The Club Field, Cunningham Creek, TBall Field and North Field). Banners will be displayed for two calendar years.
- Listing of your logo on the WSLLL Web site (www.WSLLL.com) with a link to your web site.



Example of Banner Size to be displayed at ALL FOUR fields

BANNER SPONSORSHIP PROGRAM

Banner(s) displayed for two calendar years at our various fields with a one-time donation indicated below. Higher price based on WSLLL having your banner made. You approve of design before we go to print. Options for customer supplied banner(s).

QTY 1 Banner: \$500 Total- WSLLL has banner made (\$350 with customer supplied Banner)

QTY 2 Banners: \$900 Total-WSLLL has banner made (\$600 with customer supplied Banners)

QTY 3 Banners: \$1,200 Total-WSLLL has banner made (\$750 with customer supplied Banners)



For more questions or alternate pricing scenarios please contact **Brian Verdehem**
Email: brian.verdehem@dnow.com. Phone: 832-914-2912

TEAM SPONSORSHIP PROGRAM

\$300 Per Team for Fall Season (September-November)

\$350 Per Team for Spring Season (March-May)

Sponsor's name will be printed on the back of all team member jerseys for the team that you sponsor. Sponsorship is for a single season (Fall or Spring). Team Sponsorship jersey print is similar to the photo below. Sponsor's name is printed on the jersey between the player's last name and number. We have limited space on the jersey for number of characters. Sponsor will also get a plaque with team picture thanking them for their sponsorship. These sponsorships are available just before the start of the Fall and Spring Seasons. Contact Brian Verdehem for availability at brian.verdehem@dnw.com or call 832-914-2912. These team sponsorships go quickly.



For more questions and availability please contact **Brian Verdehem**
Email: brian.verdehem@dnw.com. Phone: 832-914-2912