# Southington South Eure League

# **Southington South Little League Monthly Meeting**

#### January 9, 2023

#### 1. Motion to Accept Prior Meeting Minutes (November available here)

December meeting canceled

# 2. General Updates

- District Meeting updates (next meeting 1/19)
- Important upcoming dates:
  - i. Majors Signup Deadline: 2/1
  - ii. Majors Tryouts: 2/25 @ SHS in the afternoon
  - iii. Majors Draft: TBD, early Marchiv. Triple-A Signup Deadline: 3/1
  - v. Triple-A Evaluations: targeting early March (2-3 days) @ D-Bat, D-Bat instructors to provide grading for players
  - vi. Triple-A Draft: TBD, mid-March
  - vii. Field Cleanup Day: targeting late March
  - viii. Double-A & T-Ball Signup Deadline: 3/31
  - ix. Opening Day planned for 4/22 and South Day 6/2 initial plans have started
  - x. Note: Rules Changes to Little League coming, talk in March
  - xi. Majors will merge w/ West, North again for interleague play
  - xii. Jr and Sr deadline for signups is 4/15, depends on Middle School and High School tryouts

#### 3. Treasury

- Concession Stand deposit made 11/1/22
- Largest expenses for November/December were trophies, fall ball uniforms and hats, charter and insurance for Little League
- Preliminary 2023 budget completed, compared to 5 year trends
- Plan to keep \$40/50k in bank in case we can't collect fees
- Umpire costs will increase this season

#### 4. Safety

- Need headcount ahead of time for CPR course
- \$40 dollars cost per person? checking this week
- Scheduling CPR Course (certification lasts 2 seasons), targeting late March
- Plan on mandatory coaches meeting to emphasis CPR training is necessary. Only 5
  people attended last season.
- Make coaches aware of AED defibrillator in room above concession stand
  - i. We'll have sign made to point out device location.

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• Concussion protocol should be discussed with all coaches

#### 5. Fields and Facilities

- F&M Managers and volunteers met with U.S. Pitchcare on Saturday 12/3 to assess field upgrades to Fields 1-6 estimates should arrive this week
- Other field improvements, the Board will determine next steps from the master list compiled over the last few months
- Get permission from town ahead of time to improve dugouts etc

#### 6. Sponsorship

- Going to use CheddarUp to collect sponsorship submissions and funding
- Sponsors will have 5 tiers to choose from, ranging anywhere from \$300 to \$1200/yr, with multi-year plans included
- Field plan for banner options was put together
- Goal is to get program announced this week

#### 7. Fundraising

- Panera Fundraiser on Thursday, 1/12 use FUND4U at Southington Panera b/w 4-8p, 20% of sales go to SSYAA
- Chipotle Fundraiser 3/8, 33% of sales go to SSYAA
- Coupon Cards pre-season
- Hit-a-Thon during the season
- Looking into possible sponsored game at New Britain Bees

#### 8. Marketing

- January communications/events:
  - i. 1/2 Registration is open (x2 reminders, including email to Majors 1/29)
  - ii. 1/4 Winter clinic reminders (x2)
  - iii. 1/9 C&V meeting (x2)
  - iv. 1/12 Panera fundraiser from 4-8p (x3)
  - v. 1/30 Flyer distributed to schools, k-2<sup>nd</sup> grade
  - vi. TBD Sponsorship program announcement
  - vii. 2/1 Majors registration deadline

#### 9. Equipment

- Dennis Hinkson and Andy Martinelli update
- \$250 gift card from DSG towards equipment
- Dennis has been getting quotes from older and newer vendors

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- Plan on getting one set of new catcher's gear for each majors teams
- Plan on getting two catchers mitts for both righty and lefty
- Need practice balls
- Dennis/Andy will breakdown prices on spreadsheet
- Plan on using Hartford Printing for jerseys (Majors uniforms)
- Ordering Shirts mid-march

### 10. New Business & Other Topics

- Concession Stand direction Fireside on Main St. is good to go
- Winter clinic at D-Bat has been successful, they filled all slots and couldn't accommodate all applicants
- Still looking for volunteer opportunities for the 2023 season:
  - i. Event Coordinator need 2-3
  - ii. Community Program Coordinator need 1 more
- Next Meeting will be **February 6, 2023**
- Possible T-Ball clinic run by Jamie Leggett?

# 11. Motion to Adjourn