



January 25, 2022

Greetings from Ashland Youth Baseball and Softball!!

We hope this note finds you well and that your New Year is already off to a wonderful start. As you can imagine, we have already been hard at work since the final outs were made in the 2021 season getting ready for Opening Day in 2022. And at the core of all this work is our mission to help our players not only fall in love with baseball and softball but to also teach them valuable life skills that will help them grow for years to come.

As a non-profit organization operated solely by volunteers, we rely heavily on the support of our sponsors to help us carry this mission forward while making a lasting impact on these local youths. While our registration fees help offset the many operating expenses we incur on a daily basis, we also focus our fundraising efforts on critical investments that help elevate the experience for our players including new protective equipment, facility maintenance and essential improvements.

Some recent examples of these improvements include field renovations at Gryncel Park and snack shack improvements at the Warren School softball fields. As we look to the future, some other projects of note we're looking to accomplish include adding a new patio at Gryncel Park later this year as well as making enhancements to the batting cages at Warren School.

These past projects and future plans would not be possible without the generous support of our donors, and that is why we are reaching out to you today. We humbly ask that you consider donating to AYBS in the coming year to help us reach our fundraising goals. The enclosed form details various levels of sponsorship along with offerings to showcase your brand to the hundreds of AYBS families. We hope you will find one suitable, or you can choose any amount that will work for you.

We thank you in advance for your consideration and sincerely hope we're able to add you to our list of supporters.

If you have any questions at all, please do not hesitate to reach out to our Director of Development, Ali Katz. She can be reached at katz.ali@gmail.com or at (603) 770-1612.

We are incredibly thankful for your support and hope to see you at a game this spring!

Steve Clark
President



Joe Yannone
Treasurer



Ali Katz
Director of Development





2022 AYBS Sponsorship Form

Thank you for your consideration in partnering with Ashland Youth Baseball & Softball in the development of our youth. AYBS assists over 800 children from age 5-15, in developing the qualities of courage, discipline, teamwork and good sportsmanship.

Sponsorship Options

☐ "Silver Slugger" Sponsor Level: \$250

- Company/sponsor name included on "Our Sponsors" banner displayed at Gryncel Field
- Link on AYBS website sponsor page for 2022

☐ "Gold Glove" Sponsor Level: \$400

- Company/sponsor logo on "Our Sponsors" banner displayed at Gryncel Field
- Logo and link on AYBS website sponsor page for 2022
- Included in "Our Sponsors" post on AYBS social media

☐ "MVP" Sponsor Level: \$500

- Company name on the back of a team shirt
- Dedicated company banner displayed at Gryncel Field
- Featured spot and company/sponsor logo on "Our Sponsors" banner displayed at Gryncel Field
- Logo and link on AYBS website homepage and sponsor page for 2022
- Dedicated "Featured Sponsor" post on AYBS social media

☐ "Pinch Runner" Sponsor Level: Donation amount of your choice: \$_____

SPONSORSHIP INFORMATION:

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Business Website URL: _____

Primary Contact: _____ Email: _____

Sponsor Signature/Authorization: _____ Date: _____

First time sponsors, please email a Company logo for your banner to Ali Katz at katz.ali@gmail.com
(Logo in Vector Format - i.e. EPS, ai, or pdf)

Submit completed form and payment to: AYBS, Attn: Joe Yannone, PO Box 164, Ashland, MA 01721

*****Deadline for uniform placement is February 11, 2022*****