



January 19, 2024

Greetings from Ashland Youth Baseball and Softball!

We hope this note finds you well and that your New Year is off to a wonderful start. As you can imagine, we at AYBS have already been hard at work since the final outs were made in the 2023 season getting ready for Opening Day in 2024. At the core of all this work is our mission to provide kids with an amazing baseball and softball experience, and to also teach our players valuable life skills that will help them grow for years to come.

As a non-profit organization operated solely by volunteers, we rely heavily on the support of our sponsors to help us carry this mission forward while making a lasting impact on our athletes. While our registration fees help to offset the many operating expenses we incur, we focus our fundraising efforts to help keep these costs down as much as possible and to fund critical investments that help elevate the experience for our players including new protective equipment, facility maintenance and essential improvements.

Some recent examples of these improvements include adding brand new scoreboards down at Gryncel Park on both Sullivan and Needham Bank fields, new batting cages at Sullivan Field, as well as new bleachers and a home-run fence at the Warren School softball fields.

As we look to the future, other planned projects that we are looking to accomplish this year include a new backstop at Needham Bank Field, tree plantings at Gryncel Park and new batting cages at the Warren School softball fields.

These past and future projects would not be possible without the generous support of our sponsors, and that is why we are reaching out to you. We humbly ask that you consider sponsoring AYBS in the coming year to help us accomplish these projects. The enclosed form details various levels of sponsorship along with offerings to showcase your brand to the hundreds of AYBS families. We hope you will find one suitable, or you can choose any sponsorship amount that will work for you.

We thank you in advance for your consideration and sincerely hope we are able to add you to our list of supporters.

If you have any questions, please do not hesitate to reach out to our Vice President of Development, Allie Gorman. She can be reached at developmentvp@aybsonline.org or at (508) 561-6534.

We are incredibly thankful for your support and hope to see you at a game this spring!

Michael DePaolo

Mike DePaolo
President

Camie Feduke

Camie Feduke
Treasurer

Allison Gorman

Allie Gorman
VP of Development



ASHLAND YOUTH BASEBALL & SOFTBALL

Thank you for your consideration in partnering with Ashland Youth Baseball & Softball in the development of our youth. AYBS assists over 800 children from age 5-15, in developing the qualities of courage, discipline, teamwork and good sportsmanship.

2024 Sponsorship Options

Bundle Sponsorship: **\$600**

- Company name on back of team jersey
- Dedicated company banner displayed at either Gryncel or Warren Fields
- Company name on “Our Sponsors” banner displayed at Gryncel & Warren Fields
- Recognition on AYBS website

Field Selection Preference

- Gryncel Field (baseball)
- Warren Field (softball)

Team Sponsorship Preference

- Baseball
- Softball

*Team sponsorships are limited – first come, first serve

Team Sponsorship: **\$450**

- Company name on back of team jersey
- Company name on “Our Sponsors” banner displayed at Gryncel & Warren Fields
- Recognition on AYBS website

Team Sponsorship Preference(s)

- Baseball
- Softball

*Team sponsorships are limited – first come, first serve

Banner Sponsorship: **\$350**

- Dedicated company banner displayed at either Gryncel or Warren Fields
- Company name on “Our Sponsors” banner displayed at Gryncel & Warren Fields
- Recognition on AYBS website

Field Selection Preference(s)

- Gryncel Field (baseball)
- Warren Field (softball)

AYBS Supporter: **\$250**

- Company name on “Our Sponsors” banner displayed at Gryncel & Warren Fields

Interested in just making a donation to help support the program?

Send your donation to: AYBS, Attn: Camie Feduke, PO Box 164, Ashland, MA 01721
or Venmo @Joseph-Yannone

Please Note: If you’re looking to sponsor multiple teams, banners or secure multiple bundle sponsorships please contact Allie Gorman directly at developmentvp@aybsonline.org to discuss pricing options.



SPONSORSHIP INFORMATION:

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Business Website URL: _____

Primary Contact: _____ Email: _____

Sponsor Signature/Authorization: _____ Date: _____

Submit completed form to Allie Gorman at developmentvp@aybsonline.org

Send payment to: AYBS, Attn: Camie Feduke, PO Box 164, Ashland, MA 01721
or Venmo @Joseph-Yannone

First time sponsors, please email a Company logo for your banner to Allie Gorman at
developmentvp@aybsonline.org
(Logo in Vector Format - i.e. EPS, ai, or pdf)

*****Deadline for uniform placement is March 1, 2024*****