



January 22, 2025

Greetings from **Ashland Youth Baseball and Softball!**

We hope this note finds you well and that your New Year is off to a wonderful start. As you can imagine, we at AYBS have already been hard at work since the final outs were made in the 2024 season getting ready for Opening Day in 2025. At the core of all this work is our mission to provide Ashland kids with an amazing baseball and softball experience, and to also teach our players valuable life skills that will help them grow for years to come.

As a non-profit organization operated solely by volunteers, we rely heavily on the support of our sponsors to help us carry this mission forward while making a lasting impact on our youth athletes. The registration fees charged to play in our leagues do not even cover the operating costs (landscaping, field rentals, uniforms, insurance, etc) to run our organization, which is why our fundraising efforts are critical to ensure we provide a great playing experience to our kids. In addition to helping with operations, our fundraising efforts fund critical investments into new protective equipment, facility maintenance and essential improvements.

Some recent examples of these improvements include replacing bleachers, adding two new scoreboards and new batting cages at Gryncel Park as well as a new home run fence installed at the Warren School softball fields. As we look to the future, other projects of note that we are looking to accomplish this year include new batting cages at Warren School and new bleachers and tree plantings at Gryncel Park.

These past and future projects would not be possible without the generous support of our sponsors, and that is why we are reaching out to you. We humbly ask that you consider sponsoring AYBS in the coming year to help us accomplish these projects. The enclosed form details various levels of sponsorship along with offerings to showcase your brand to the hundreds of AYBS families and fans. We hope you will find one suitable, or you can choose any sponsorship amount that will work for you.

We thank you in advance for your consideration and sincerely hope we can add you to our list of supporters.

If you have any questions, please do not hesitate to reach out to our Director of Development, Joe Yannone. He can be reached at [developmentvp@aybsonline.org](mailto:developmentvp@aybsonline.org) or at (617) 251-6787.

We are incredibly thankful for your support and hope to see you at Gryncel Park or Warren School for a game this spring!

Mike DePaolo  
President

Camie Fuller  
Treasurer

Joe Yannone  
Director of Development



Thank you for your consideration in partnering with Ashland Youth Baseball & Softball in the development of our youth. AYBS assists over 800 children from age 5-15, in developing the qualities of courage, discipline, teamwork and good sportsmanship.

### 2025 Sponsorship Options

<p><b>Bundle Sponsorship:</b> <input type="checkbox"/> \$600</p> <ul style="list-style-type: none"><li>• Company name on back of team jersey</li><li>• Dedicated company banner displayed at either Gryncel Park or Warren Field</li><li>• Company name on “Our Sponsors” banner displayed at Gryncel &amp; Warren Field</li><li>• Recognition on AYBS website</li></ul> <p>*Team sponsorships are limited – first come, first serve</p>	<p><b>Field Selection Preference</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Gryncel Park (baseball)</li><li><input type="checkbox"/> Warren Field (softball)</li></ul> <p><b>Team Sponsorship Preference</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Baseball</li><li><input type="checkbox"/> Softball</li></ul>
<p><b>Team Sponsorship:</b> <input type="checkbox"/> \$450</p> <ul style="list-style-type: none"><li>• Company name on back of team jersey</li><li>• Company name on “Our Sponsors” banner displayed at Gryncel Park &amp; Warren Field</li><li>• Recognition on AYBS website</li></ul> <p>*Team sponsorships are limited – first come, first serve</p>	<p><b>Team Sponsorship Preference</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Baseball</li><li><input type="checkbox"/> Softball</li></ul>
<p><b>Banner Sponsorship:</b> <input type="checkbox"/> \$350</p> <ul style="list-style-type: none"><li>• Dedicated company banner displayed at either Gryncel Park or Warren Field</li><li>• Company name on “Our Sponsors” banner displayed at Gryncel Park &amp; Warren Field</li><li>• Recognition on AYBS website</li></ul>	<p><b>Field Selection Preference</b></p> <ul style="list-style-type: none"><li><input type="checkbox"/> Gryncel Park (baseball)</li><li><input type="checkbox"/> Warren Field (softball)</li></ul>
<p><b>AYBS Supporter:</b> <input type="checkbox"/> \$250</p> <ul style="list-style-type: none"><li>• Company name on “Our Sponsors” banner displayed at Gryncel Park &amp; Warren Field</li></ul>	
<p><b>Interested in just making a donation to help support the program?</b> Send your donation to: AYBS, Attn: Camie Feduke, PO Box 164, Ashland, MA 01721 or Venmo @AYBS_LL</p>	
<p><b>Please Note:</b> If you’re looking to sponsor multiple teams, banners or secure multiple bundle sponsorships please contact Joe Yannone directly at <a href="mailto:developmentvp@aybsonline.org">developmentvp@aybsonline.org</a> to discuss pricing options.</p>	



**SPONSORSHIP INFORMATION:**

Company Name:

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Company Address:

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone #: \_\_\_\_\_ Business Website URL: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Signature/Authorization: \_\_\_\_\_ Date: \_\_\_\_\_

**Submit completed form to Joe Yannone at [developmentvp@aybsonline.org](mailto:developmentvp@aybsonline.org)**

**Send payment to: Ashland Youth Baseball & Softball, Attn: Camie Feduke, PO Box 164,  
Ashland, MA 01721  
or Venmo @AYBS\_LL**

**First time sponsors, please email a Company logo for your banner to Joe Yannone at  
[developmentvp@aybsonline.org](mailto:developmentvp@aybsonline.org)  
(Logo in Vector Format - i.e. EPS, ai, or pdf)**

**\*\*\*Deadline for uniform placement is March 1, 2025\*\*\***