

SPONSORSHIP APPLICATION FORM

BUSINESS NAME:	BUSINESS PHONE:
STREET ADDRESS:	
CITY:	STATE:
E-MAIL:	ZIP CODE:
WEB SITE:	CONTACT NAME:
	CONTACT PHONE:

TEAM SPONSORSHIP:

As a Team Sponsor your business name will be used as part of the team name on the website, league schedules, printed materials, and all team email communication. Your logo and a link to your website will also appear in rotation on our website, prominently displaying your support for the boys and girls of our community.

SELECT DIVISION(S):

Please indicate the number of teams that you would like to sponsor in the box next to the division. (\$250/team)

	ANY AVAILABLE		3-4 T-BALL		5-6 COACH PITCH		7-8 MACHINE PITCH
	9-10 BASEBALL		11-12 BASEBALL		13-15 BASEBALL		16-19 BASEBALL
	9-10 SOFTBALL		11-12 SOFTBALL		13-15 SOFTBALL		16-20 SOFTBALL

SIGNAGE:

Your logo will be expertly printed and permanently attached to the location you choose for the duration of the season. Each year we host hundreds of games, practices & special events that your sign will be displayed for. In addition, our Cheektowaga Knights Travel teams use our fields to host their home games and tournaments for families throughout Western New York and beyond.

SELECT OPTION(S):

Please indicate the number of signs next to the option(s) you select. Field Naming Rights includes a 2'x4' sign located in a premium location on the backstop of the diamond and your business name will appear on the schedule for every game played on your field.

	4'x8' OUTFIELD FENCE (\$250/SIGN/YEAR)		2'x4' DUGOUT FENCE / BATTING CAGE (\$250/SIGN/YEAR)
	FIELD NAMING RIGHTS (\$500/FIELD/YEAR)		FIELD NAMING RIGHTS (\$1000/FIELD FOR 3 YEARS)

SELECT LOCATION(S):

Cheektowaga Youth Baseball maintains 12 diamonds, please indicate the number of signs that you would like at each facility.

	XYLEM PARK – 121 STARLITE AVE., CHEEKTOWAGA, NY 14227 (4 DIAMONDS) (BASEBALL)
	NESTICO FIELD – GEORGE URBAN BLVD, CHEEKTOWAGA, NY 14225 (4 DIAMONDS) (SOFTBALL)
	BEVERLY HILLS – MCNAUGHTON DRIVE, CHEEKTOWAGA, NY 14225 (2 DIAMONDS) (BASEBALL)

Note: Team sponsorships and Field Naming Rights opportunities are limited and assigned on a first come first served basis. In the event that the option you have selected is no longer available we will select an equal value option(s) for you.

ARTWORK:

Please send pdf or image artwork for signage to sponsorship@cybwny.com.

If you are requesting to sponsor a specific player please include their name here: _____

SIGNATURE: _____

DATE: ____/____/____

Thank you for your generous support. The proceeds from your donation are used to directly support the youth baseball programs offered by Cheektowaga Youth Baseball. Cheektowaga Youth Baseball is an IRS 501(c)(3) public charity.

FOR LEAGUE USE ONLY			
DONATION AMOUNT: \$ _____	DONATION RECEIVED: ____/____/____		
LOGO RECEIVED: ____/____/____	LOGO APPROVED: ____/____/____		