



home of robbie roberts park



Dear ENLL Sponsor,

### **The 2018 Encinitas National Little League (ENLL) season is about to begin**

Last season was another great one for Encinitas National Little League (ENLL). We had an exciting regular season, post-season and our 500+ players and 125+ volunteers represented our community and district well! We're proud of all of our kids, their coaches and our parents. Any of us who made it out to the games witnessed the absolute excitement the season created! But equally important were the key character-building lessons learned on the field: teamwork, good sportsmanship, determination and hard work –fundamentals that will shape our children into responsible citizens.

As you may know, Little League is a non-profit, volunteer organization. Each year ENLL volunteers help young adults and children enjoy the great sport of baseball. Our league is self-funded, in contrast to many other leagues where they receive significant support from their cities. We are very fortunate to have tremendous community involvement and support. We've been challenged more recently by school budget cuts, economic challenges and other issues that impact our league budget. In order to help with the expenses of the league, we rely heavily on assistance from our corporate and business community partners.

This year we are offering five levels of sponsorship for the 2018 season:

Grand Slam	\$3,000	Home Run	\$2,000
Triple	\$1,500	Double	\$1,000
Single	\$500		

**Grand Slam** – Sponsors receive five (5) multicolored banners with company logo, website and phone number. A banner will be prominently displayed on the fences between our Major and AAA fields as well as two each on the outfield fences for both Majors and AAA fields. Free booth prominently placed at our Opening Day. ENLL will work with you on a special event or key active role in our Opening or Closing Cermemony. Primary placement on the ENLL Website and a customized plaque presented to you by the league.

**Home Run** – Sponsors receive four (4) multicolored banners with company logo, website and phone number. A banner will be prominently displayed on the fences between our Major and AAA fields as well as two on the outfield fences for Majors and one for AAA fields. Free booth at our Opening Day. ENLL Website recognition and a customized plaque.



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**Triple** - Sponsors receive three (3) multicolored banners with company logo, website and phone number. A banner will be prominently displayed on the fences between our Major and AAA fields as well as on the outfield fences for both Majors and AAA fields. Free booth at our Opening Day. ENLL Website recognition and a customized plaque.

**Double** – Sponsors receive two (2) multicolored banners with company logo, website & phone number that are prominently displayed on both Major and AAA Fields. ENLL website recognition and a customized plaque.

**Single**- Sponsors receive a multicolored banner with company logo, website and phone number. Banner will be prominently displayed on either the Major or AAA field. ENLL website recognition and customized plaque.

In addition, we also offer opportunities for our sponsors to support individual teams with a banner that displays the corporate logo, team member names and team logo. These banners hang from the fences that border the walkway between the Majors and AAA fields as well as on the outfield fence for AA. They are seen by the approximately 1,000 kids, parents, family members and friends that come to our fields every weekend. All sponsors receive mention on the ENLL website.

Our families represent the communities of Encinitas, Cardiff by the Sea, Carlsbad, La Costa, Leucadia, Olivenhain & Rancho Santa Fe. **The cost of a team sponsorship is \$500.**

What will the revenue be used for? As is the case every year, we will be sponsoring those players who otherwise could not afford to play Little League, as well as purchasing and replacing various items of equipment and performing maintenance on all six fields we operate.

This is a great opportunity for your company to show support and be recognized as a leader in a community that is interested in family, sports, recreation and the continued education of our youth. Any contribution you make would be greatly appreciated. Your contribution is tax deductible. ENLL's tax ID number is 33-0467537.

Thank You for your support!

Sincerely,

Gary Brown  
League Commissioner  
ENLL  
[gary@stanfordalumni.org](mailto:gary@stanfordalumni.org)

Rick Fultz  
Development Chair  
ENLL  
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*Where Kids can be Kids*