

NORTH BETHLEHEM



LITTLE LEAGUE

# The North Bethlehem Little League Sponsorship Opportunities

We are a NEW League combining the families and players of  
City Line & Northeast Little Leagues

More than 70 Years of Teaching Baseball & Softball

## Who We Are

Little League is a community-based organization that brings the diamond sports of baseball and softball to families in our town. A chartered member of Little League International, the league operates as a 501c(3) non-profit, operated by volunteers from the community we live in. The league offers opportunities for children to learn our great pastime and provides enhanced playing opportunities for more advanced players.

The City Line and Northeast Little League Executive Boards decided to merge in 2019 and form a new organization – North Bethlehem Little League. We are two organizations that have developed baseball and softball players for more than 70 years.

	BRONZE \$250	SILVER \$550	GOLD \$800
Team Jersey   Company name printed on back of team jersey			✓
Outfield Signage   4' x 8'		✓	✓
Snack Stand Banner   Company name or logo on banners located by snack stands	✓	✓	✓
Bag Drop   Collateral included in new player welcome bags	✓	✓	✓
Company logo and link on website	✓	✓	✓
Facebook and post announcing sponsorship	✓	✓	✓

### Sponsorship Contact

Marc Sherry | [Sherry.Marc@NorthBethlehemll.com](mailto:Sherry.Marc@NorthBethlehemll.com) | 484.554.9478

2510 Nottingham Road | Bethlehem, PA 18017 | 610-691-0812  
[info@northbethlehemll.com](mailto:info@northbethlehemll.com) | [NorthBethlehemLL.com](http://NorthBethlehemLL.com) | [facebook.com/NBethlehemLL](https://facebook.com/NBethlehemLL)



# SPONSORSHIP COMMITMENT

Thank you for your support of North Bethlehem Little League! Your tax-deductible gift directly supports the families and children in the Leigh Valley.

## Payment

Check: Make payable to: North Bethlehem Little League. Mail this page and check to: North Bethlehem Little League, 2510 Nottingham Road, Bethlehem, PA 18017.

## Sponsorship Contact

Marc Sherry | [Sherry.Marc@NorthBethlehemll.com](mailto:Sherry.Marc@NorthBethlehemll.com) | 484.554.9478

## BUSINESS INFORMATION

How you would like your business listed in publications

Company Name

Address

City

State

Zip

Website

Phone

Email

## CONTACT PERSON

Contact Name

Title

Email

Phone

## SPONSORSHIP LEVEL

Please Check

Gold \$800

Silver \$550

Bronze \$250

In-Kind Sponsor

Amount

Gift Cards

Amount

Please email a high resolution (300 DPI) full color, B&W and gray scale version of your logo. Preferably an EPS/Vector file. High resolution PNG, JPEGs or PDFs also accepted. Email to: [Sherry.Marc@NorthBethlehemll.com](mailto:Sherry.Marc@NorthBethlehemll.com)