

Badgerland Lacrosse Association

Wednesday, June 26, 2019

6:30 PM

Fitchburg Public Library

Minutes

Board Members Present: Brian Holmes - Westside; Tim Olstad - Waunakee; Sheri Zahler - Verona; Mandy Ayers, Sauk Prairie; and Svea Erlandson, Umpire Coordinator

Others Present: Jen Dailey, Oregon; Leif Michelson, Waunakee; Randy Herbrand, Waunakee; Scott Hogland, Waunakee; Michelle Kullman, PIAS Madison; Bennet West, Sauk Prairie

1. Call to order. Brian Holmes called the meeting to order at 6:37 p.m.
2. May Minute Approval.* Sheri Zahler motioned to approve the May minutes. Mandy Ayers seconded the motion. The motion was unanimously approved.
3. Open Positions of Voting Board Members.
 - A. VP HS Girls, voting – Brian Holmes, still seeking a Board member.
 - B. Sportsmanship Director, voting – Election nominee is Brendon O’Shea.
 - C. Secretary, voting – Election nominee is Carrie Richards.
 - D. Communication & Marketing Director, non-voting – Election nominee is Erin Moran.
4. Public Discussion & Comment.

Michelle Kullman from Play It Again Sports was in attendance to present to the Board regarding partnering with clubs and teams. She offered assistants with large order pricing and will be carrying gear youth would like to wear such as Maverick, Cascade, etc. They plan to have starter kits available for youth wanting to try the sport of lacrosse and assist with team uniforms.

Promotions offered may consist of shopping night discounts or money back to teams, shop with coaches, and work with each team individually. Watch for team trade in opportunities advertising in store to assist with recruiting officials for Badgerland.

5. President Report.
 - A. General updates

Brian Holmes is pleased to announce almost all of the Board position have been filled and we encourage Clubs to send a representative to the Board meetings. He anticipates the July elections will have a smooth transition to the next board member.

He mentioned this year was a disappointment as far as sportsmanship between coaches, referees and parents. The Board will be looking for guidance from US Lacrosse and are hoping to provide more teaching across the clubs.

6. Secretary Report.

A. General updates

This position is held by Mandy Ayers and up for election. Carrie Richards is currently the only nominee.

7. Treasurer Report.

A. General updates

Sheri Zahler provided updates on the budget to those in attendance. She is not expecting any other expenses at this point.

Communication regarding the Badgerland Lacrosse Grants went unused and the Board will look at ways to communicate better with the players to let them know they are available.

8. VP, HS Girls Report.

A. General updates

Brian Holmes indicated the schedules for the 2020 season are already completed. The schedule will be finalized by July 1, 2019.

The Board congratulated Oregon for winning the Invitational Tournament.

9. VP, Youth Girls Report.

A. General updates

None to report.

10. VP, Youth Boys Report.

A. General updates

Tim Olstad reported that only 8-9 coaches showed up for the end-of-year meeting. The Board will be working on the issues during the off-season. The coaches can expect a survey to provide feedback.

11. Communications & Marketing Director Report.

A. General Updates

This position is held by Sarah Kleemann and up for election. Erin Moran is currently the only nominee.

12. Sportsmanship Director Report.

A. General updates

This position is vacant and up for election. Brendon O'Shea is currently the only nominee.

13. Officials Report.

A. General updates

Brian Holmes provided the update on behalf of Jeremy Sullivan. Badgerland needs to work better with WLF to rebuild relations and show more exposure to Madison area teams.

The Board will explore the potential of an Officials Committee.

14. Webmaster Report.

A. General updates

Brian Holmes provided the update on behalf of Wade Rewey. During the off season, the Board will be looking at software platforms to better streamline communications and scheduling.

15. Old Business.

A. General updates

No old business.

16. Adjournment.

Brian Holmes asked for a motion to adjourn. Sheri Zahler motioned to adjourn and Svea Erlandson seconded the motion. The motion was unanimously approved and the meeting was adjourned at 8:04 p.m.

Next Board of Directors Meeting will be August 21, 2019 at 6:30pm at Fitchburg Public Library.

* Denotes Board of Directors formal action for approval.